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FOR IMMEDIATE RELEASE

Local Students Receive National Communications Awards

ST. PAUL, Minn. (August 6, 2010) – Students representing universities from across the nation gathered alongside professional communicators July 25-27 in St. Paul, Minn. for the National Agricultural Communicators of Tomorrow convention in conjunction with the 12th annual Agricultural Media Summit.

The National ACT Organization recognized the best in writing, publications, electronic media, photography, design & layout and public relations submitted among 319 entries to its annual communications contest.

Award recipients were as follows:

Writing

News Story

First: Shane Vietske, Oklahoma State

Second: Trista Gropp, Wisconsin-RF

Third: Lisa Brown, Oklahoma State

Short Feature

First: Hailey Harroun, Oklahoma State

Second: Carol Moore, Guelph

Third: Kelsey Fletcher, Texas Tech

Short Personality Profile

First: Rae Buchanan, Texas Tech

Second: Lisa Brown, Oklahoma State

Third: Rex Oliver, Texas Tech

Long Feature

First: Kathleen Sprouse, Missouri

Second: Lindy Wiggins, Oklahoma State

Long Personality Profile

First: Suzanne Simpson, Oklahoma State

Second: Leah Kuehn, Oklahoma State

Third: Amanda Brandyberry, Oklahoma State

Research

First: Hailey Harroun, Oklahoma State

Second: Heather Condict, Oklahoma State

Writing Award of Excellence – sponsored by High Plains Journal

Suzanne Simpson, Oklahoma State

Publications

Magazine

First: Oklahoma State ACT (Winter/Spring 2010 *Cowboy Journal*)

(Publications continued)

Second: Texas Tech ACT (Spring 2010 *Agriculturalist*)

Newspapers, Tabloids, Newsletters

First: Allyson McGuire, Arkansas

Brochures & Pamphlets

First: Hailey Harroun, Oklahoma State

Second: Lauren Greaves, Texas A&M

Hon. mention: Kelsey Fletcher, Texas Tech

Online Publication

First: Parker Penny, Texas A&M

Publications Award of Excellence – sponsored by Loren Kruse

Oklahoma State ACT (Winter/Spring 2010

Cowboy Journal)

Electronic Media

Radio

First: Kathleen Sprouse, Missouri

Video

First: Richard Kinsey and Larkin Davis, Texas Tech

Second: Avery Sams, Florida

Third: Lindsay Ornbaum and Michelle Newton, Texas Tech

Multimedia

First: Carah Hart and Kari Weis, Missouri

Electronic Media Award of Excellence – sponsored by Chuck Zimmerman, ZimmComm

Kathleen Sprouse, Missouri

-more-

Photography

Photo Series

First: Lauren Greaves, Texas A&M
Second: Mitchell Alcala, Oklahoma State
Third: JoAnna Elliott, Texas Tech
Fourth: Jonathan Eilts, Texas A&M

Scenic

First: Jonathan Eilts, Texas A&M
Second: Lillian Baird, Tarleton State
Third: Lindy Wiggins, Oklahoma State
Fourth: Amy Wensink, Ohio State
Fifth: Rachel Duff, Missouri
Sixth: Leah Kuehn, Oklahoma State

People

First: Jonathan Eilts, Texas A&M
Second: Hailey Harroun, Oklahoma State
Third: Mitchell Alcala, Oklahoma State
Fourth: Stephanie Smolec, Nebraska
Fifth: Margo C. Kahla, Texas A&M
Sixth: Jeralyn Stephens, Tarleton State

Animal

First: Hailey Harroun, Oklahoma State
Second: Jonathan Eilts, Texas A&M
Third: Lindy Wiggins, Oklahoma State
Fourth: Mitchell Alcala, Oklahoma State
Fifth: Brytnee Tucker, Oklahoma State
Sixth: Jamie Changala, Cal Poly

Other

First: Hailey Harroun, Oklahoma State
Second: Jonathan Eilts, Texas A&M
Third: Lindy Wiggins, Oklahoma State
Fourth: Mitchell Alcala, Oklahoma State
Fifth: Brytnee Tucker, Oklahoma State
Sixth: Jamie Changala, Cal Poly

Digitally Manipulated

First: Tara Johnson, Arkansas
*Photography Award of Excellence – sponsored
by Certified Angus Beef*
Jonathan Eilts, Texas A&M

Design & Layout

Advertisements

First: Hailey Harroun, Oklahoma State
Second: Amanda Brandyberry, Oklahoma
State
Third: Katy Pfenning Setzer, Oklahoma State

Page Layout

First: Heidi Slaughter and Jan Garms,
Oklahoma State
Second: Suzanne Simpson and Chism Sander,
Oklahoma State
Third: Brittney Rochell, Oklahoma State
(Arkansas)

Fourth: Rhea Lynn Leonard, Texas Tech

Graphic Design

First: Amy Dromgoole, Texas Tech
Second: Lauren Greaves, Texas A&M
Third: Shane Vietzke, Oklahoma State

Web Design

First: JoAnna Elliott, Texas Tech
Second: Lyndsey Murphy, Ohio State
*Design & Layout Award of Excellence –
sponsored by Rhea + Kaiser*
Heidi Slaughter and Jan Garms, Oklahoma
State

Public Relations

Single Item

First: Leslie German, Oklahoma State
Second: Allyson McGuire and Tara Johnson,
Arkansas

Campaign

First: Amy Dromgoole, Texas Tech

News Release

First: Faith Jurek, Texas Tech
Second: Jamie Spivey, Florida
*Public Relations Award of Excellence –
sponsored by Charleston|Orwig*
Amy Dromgoole, Texas Tech

The three-day program included a wide range of professional development sessions where students were able to meet with industry leaders and gain professional communications skills including leadership, writing, social media, marketing and photography.

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About National ACT

Agricultural Communicators of Tomorrow is an organization designed to further the career interests of its members through interactions with other students and professionals. More information about the organization can be found on its website: www.nactnow.org.